

KASONG KIM

WEB / GRAPHIC DESIGNER

PORTFOLIO AVAILABLE AT
www.kasongkim.com

CONTACT

Email kasongkim@gmail.com
Phone 503.593.2002
Location Los Angeles, CA 90006

EDUCATION

Associate Degree in Visual Design
Seoul Institute of the Arts

SKILLS

CSS / HTML
Java Script
Graphic Design
UI/UX Design
WireFraming
Prototyping
Interaction Design
Branding + Identity
Information Architecture
Illustration
Photo Editing

TOOLS

HTML5 / CSS, Bootstrap
Source Tree
Mailchimp
Shopify, Magento, Wordpress
Photoshop, Illustrator, InDesign
Figma, Sketch / XD
Premiere Pro
Microsoft Office

EXPERIENCE

Web / Graphic Designer | His and Her Hair Goods Co. LA | 01/2020 - NOW

His and Her Hair Goods Co. is a large, well-established business based in a three-story building in Los Angeles, known as one of the pioneering places where the local hair extension, hairpiece, wig, and hair goods industry first began from 1950.

- Built and managed a complete Shopify store from the ground up, covering everything from product photography and editing, listings, order and shipping management, to full front-end and back-end administration.
- Previously operated a full Magento store independently, handling similar end-to-end e-commerce responsibilities.
- Managed bi-weekly email campaigns via Mailchimp and Shopify Email, from content creation to delivery and analytics.

Director of Web / Graphic Design | TekkNeek Inc. LA | 11/2017 - 10/2019

TekkNeek Inc. makes Appointment System Apps and Webs for medical office, beauty shop, pet shop and so on.

- Participated from business plan, branding and information architecture
- Designed and created websites, mobile apps, logos and graphic needs for all projects
- Designed and created promotion emails using mailchimp for invitations, demo manuals and weekly advertisements
- Managed 12 people including programmers, designers, marketing team

Web / Video Contents Designer | Kuddly Pets Inc. | 2015 - 2016

- *Kuddly Pets Inc. creates entertaining, inspirational and educational video contents for pet lovers and pet parents.*
- Designed and created websites, logos for Youtube and Facebook Channels
- Designed and created 15~25 video contents in every week

Web / Graphic Designer | mijuweb, Oregon | 2008 - 2015

Mijuweb is digital design agency build website, mobile apps & digital marketing, build digital masterpieces.

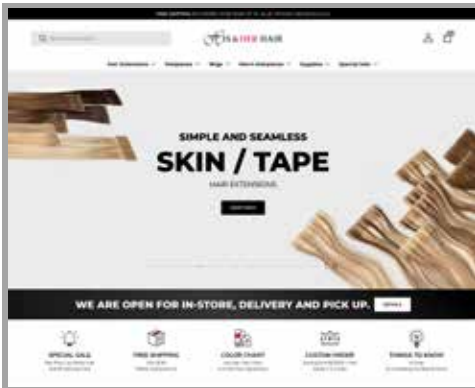
- Owned and operated business with a partner
- Designed satisfactory websites, logos and graphic contents as well as proposed design inputs based on customer's request and needs
- Covered over 200 websites and customers

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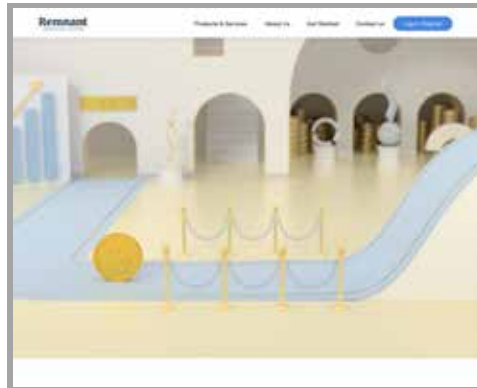
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WEBSITE PROJECTS



His and Her Hair Goods Co.
<http://hisandher.com>



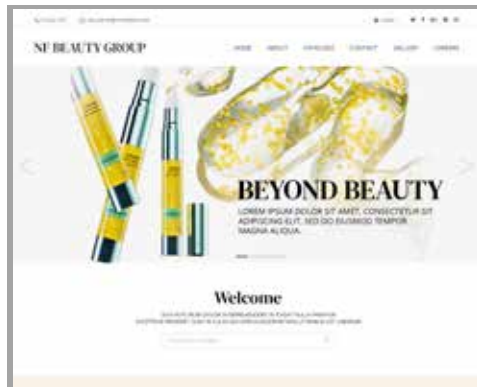
Remnant Insurance Group
<https://www.remnantinsurance.com>



FOMomed
<http://fomomed.com>



TekkNeek
<http://tekkneek.com>



NF Beauty Group
<https://www.nfbeautygroup.com>



Joypouch E-commerce
<http://ottimojewelry.com>



Ho & Greene Law Office
<http://hogreenelaw.com>



Mijuen Purchasing Agent
<http://mijuen.com>



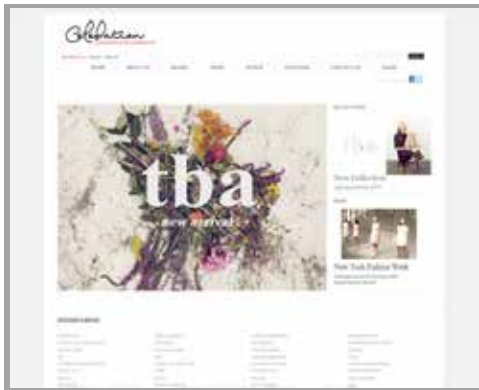
Oregon Bethel Presbyterian Church
<http://oregonbethel.com>

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WEBSITE PROJECTS



Celebration E-commerce
<http://celebration.co.kr>

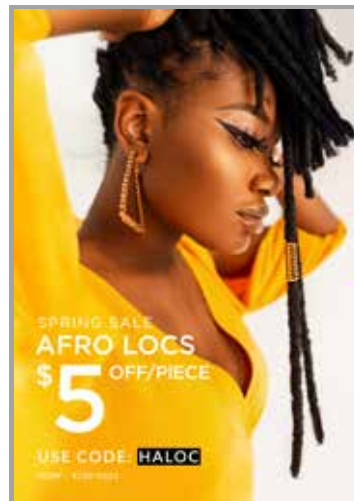


Beauty Woman Acupuncture Clinic
<http://beautywoman.us>



Faye Woo Fashion Designer
<http://fayewoo.co.kr>

EMAIL & PHOTO PROJECTS



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LOGO PROJECTS



TekkNeek
APPING THROUGH LIFE



FOMOMED



EVERYBRAND



KoreaAve



{**Lira**} Music

ANGCUS
ALL ABOUT YOUR CLOSET

MONSTEROVERSTOCK



**NATIONAL
GINSENG**



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INTERACTIVE

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즐거운 미국쇼핑, 미주엔

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Hit Beauty

iKendogu

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karispet